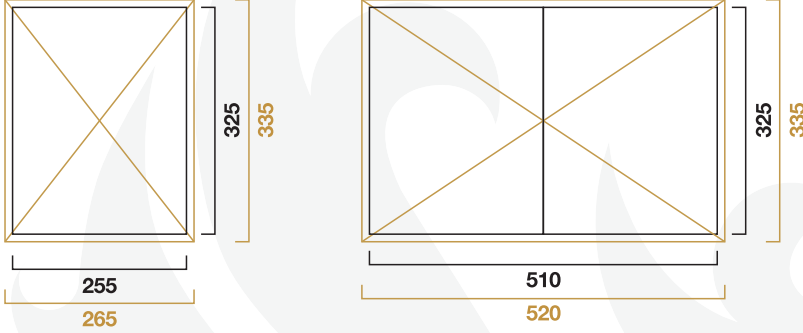


34

34 MAGAZINE SPECS

DISPLAY ADVERTISING FORMATS



FULL PAGE

SPREAD

— Trim size
— Bleed size

DISPLAY ADVERTISING SIZES

Trim : 25.5 x 32.5 cm (255 x 325 mm)
Bleed : 26.5 x 33.5 cm (265 x 335 mm)
Spread : 51 x 32.5 cm (510 x 325 mm)
Covers : 26.5 x 33.5 cm (265 x 335 mm)

Safety : All live matter must be a minimum of 8 mm from trim on all four sides

CD

A. If prepared as PDF (we accept only Acrobat Distiller)

- Resolution 304 dpi for all submitted images and files
- All fonts embedded
- CMYK mode

B. If prepared as Photoshop file

- TIFF/EPS with total dot density 304 and can be prepared as CMYK (EPS format: Mac binary 8 bit pixel, single file DCS, no composite, binary)

C. Please do not send your ads in color proof formats.

TIFF / EPS or Postscript files (four-color composite) with total dot density of 304.

Quark files will not be accepted.

All fonts delivered must be legally licensed.

Send all advertising material to Eli Hayon, at:

34
Ayazağa Mah. Dereboyu Sok.
Sun Plaza No:24 K:-5
34398 Maslak-Istanbul-Furkey
TEL: + 90 212 285 07 57
FAX: + 90 212 285 04 54

For questions or queries contact Eli Hayon of the **34 Magazine** Production Department at tel. +90.212 285 0757 - ext. 128